

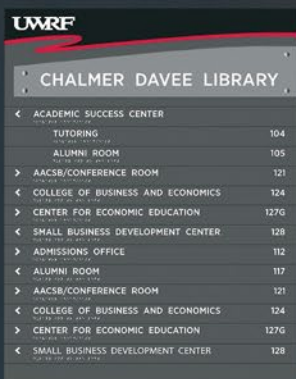
# INTERIOR & WAYFINDING SIGNAGE



*"BCE provides the highest grade of craftsmanship in the interior sign business.  
Our ability to integrate your brand colors and concepts into any  
sign family is our specialty"*

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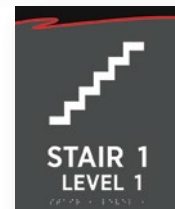
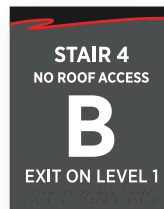
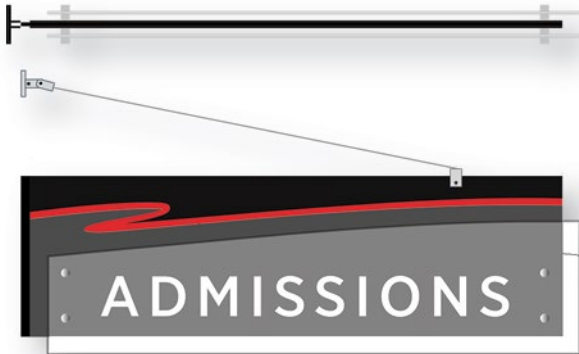




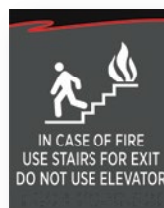
# CAMPUS BRANDING

## UW RIVER FALLS

BCE creates unique, professional and modern branding campaigns with campus wide sign systems for new construction or remodels. Build stronger campus recognition and school pride by incorporating school colors, logos and mascots into the design of your sign family.



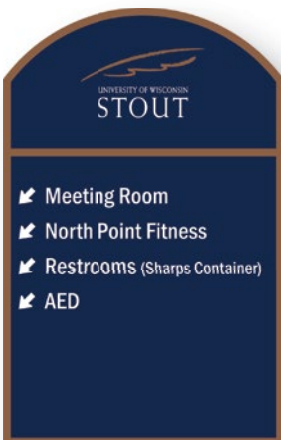
UWRF		
CHALMER DAVEE LIBRARY		
< ACADEMIC SUCCESS CENTER		
TUTORING	104	
ALUMNI ROOM	105	
> AACSB/CONFERENCE ROOM	121	
< COLLEGE OF BUSINESS AND ECONOMICS	124	
> CENTER FOR ECONOMIC EDUCATION	127G	
< SMALL BUSINESS DEVELOPMENT CENTER	128	
> ADMISSIONS OFFICE	112	
< ALUMNI ROOM	117	
> AACSB/CONFERENCE ROOM	121	
< COLLEGE OF BUSINESS AND ECONOMICS	124	
> CENTER FOR ECONOMIC EDUCATION	127G	
< SMALL BUSINESS DEVELOPMENT CENTER	128	



# CAMPUS BRANDING

## UW STOUT

BCE's clear and bold designs help identify rooms and common areas while making a stylish and contemporary statement. All signage can be installed or removed easily with foam tape or mechanical mounting options. We can incorporate windows, vacancy sliders and magnetic paper clamps into any design.





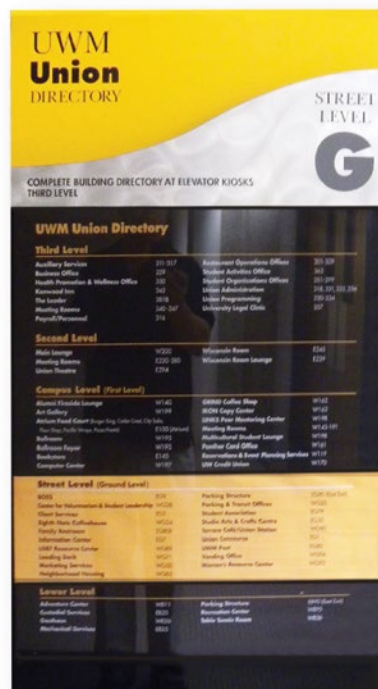
# CAMPUS BRANDING

## UW MILWAUKEE

Let BCE create a custom sign family for your building using a variety of materials including; acrylics, plastics, overlays, substrates and aluminum. We can add depth and character with layered substrates, stand-offs and frames to complete a functional and professional appearance.

## UNIVERSITY of WISCONSIN MILWAUKEE

# UWM



# CAMPUS BRANDING

## SCHOOL DISTRICTS

The iconic imagery of a high school mascot adorned in school colors is at the center of every community. Let BCE create a sign family for your school district that instills school pride and recognition while creating an effective way to inform students, staff and guests.





# CAMPUS BRANDING

## GOVERNMENT DEPARTMENTS & AGENCIES

BCE is uniquely positioned to support Government Departments and Agencies. Our Interior & Wayfinding Sign Systems help employees and visitors safely and efficiently navigate government buildings. Let us help you update your current signage to a clean and modern design that enhances department recognition and brand awareness.



### FOREST SPRINGS

Camp & Conference Center



To Lodge Rooms 311 thru 301

CONFERENCE  
ROOM

2345

GUEST  
LAUNDRY

2345

ELEVATOR  
EQUIPMENT  
ROOM



RESTROOM

STAIR A  
LEVEL

1

LEVELS 1 THRU 3  
EXIT THIS LEVEL  
NO ROOF ACCESS



Auditorium

Game Room

Conference Rooms



STAIR B

# CAMPUS BRANDING

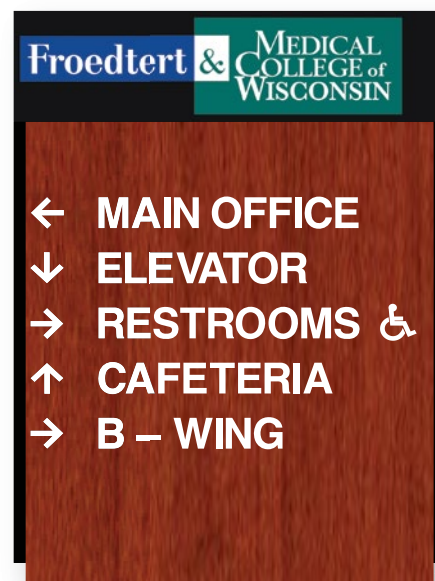
## HOSPITALS & NURSING HOMES

There are few places where clear and easy to interpret signage could be more critical than a hospital. BCE signage is designed with that functionality in mind. We can create a unique brand for a room, wing, building or campus scenario that will help move people to and through your location safely and efficiently.

→ NURSES STATION  
→ RADIOLOGY  
← ONCOLOGY

Froedtert & MEDICAL COLLEGE of WISCONSIN

← MAIN OFFICE  
↓ ELEVATOR  
→ RESTROOMS  
↑ CAFETERIA  
→ B - WING





# REGULATORY

## A.D.A COMPLIANCE

The Bureau of Correctional Enterprises is committed to manufacturing signs that are A.D.A compliant. We stay abreast of the latest regulations so you can provide a safe and universally accessible facility with signage that is stylish and affordable.



### INTERGRAL ADA

Symbol elements, grade 2 Braille and tactile copy are integrated in a composite photo-engraved insert



← Letter, graphic image and Braille are photo-engraved from one composite material

### APPLIED ADA

Signs combine independent elements to create a composite design. All sign material options are available for this technique.



← Letter/graphic images are adhered to substrate material

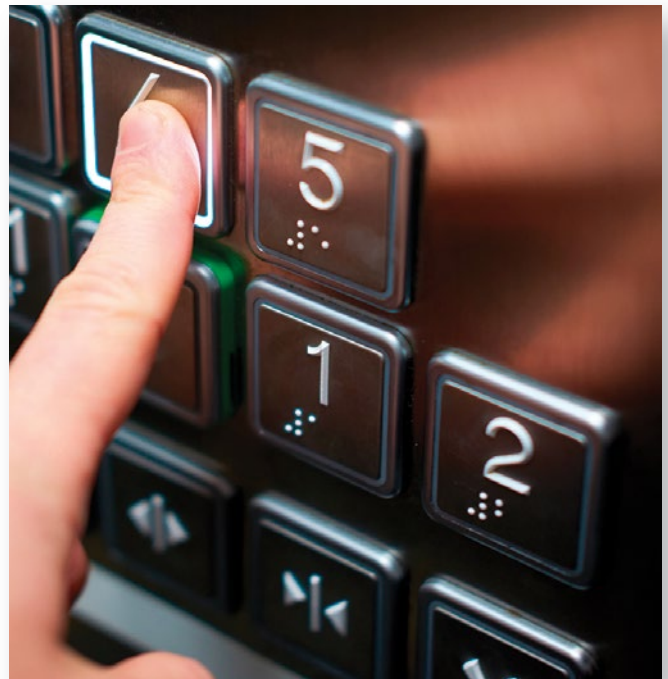
← Raster Braille  
← Substrate material

### SUBSURFACE ADA

Signs feature a construction that bonds all sign elements (color, graphics, lettering, Braille and substrate) into a single, highly vandal resistant unit.



← Braille formed in covering  
← Substrate material



# REGULATORY

## RESTROOM

Restrooms are an integral part of every building and universal access is key to the inclusivity of all employees and visitors. Restroom signs are part of a regulatory series that helps people locate and identify restroom facilities at a glance.

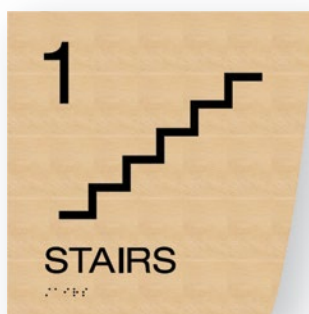
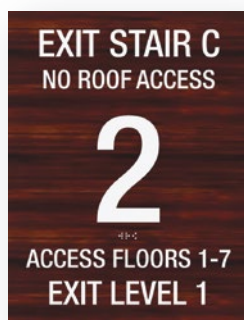
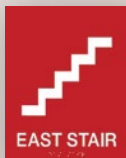




# REGULATORY

## STAIRS & LEVEL EGRESS

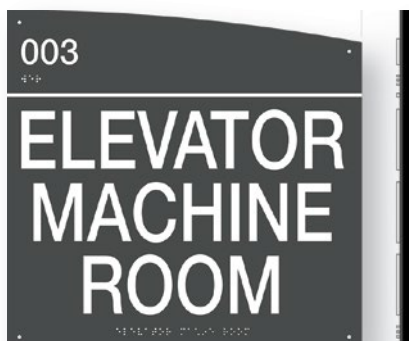
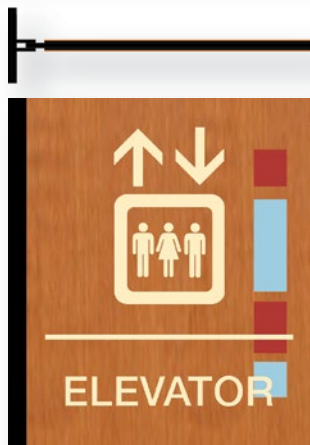
BCE Wall Signs incorporate tactile, braille and pictograms to meet A.D.A. requirements for all state and government facilities. We create unique looks using a variety of materials including; acrylics, plastics, overlays, substrates and aluminum.



# REGULATORY

## ELEVATOR

Elevators are the workhorses of any building. Being able to easily find and access them is critical to moving people efficiently. Let BCE's Regulatory series of signs keep your building A.D.A compliant while incorporating style and quality.





# REGULATORY

## IN CASE OF FIRE

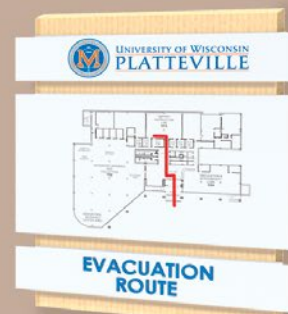
BCE knows that in the event of a fire getting people to a safe place is your top priority. BCE Regulatory signs are designed to help guide and inform people with clear, concise and consistent messaging all while freeing up valuable resources for first responders.



# REGULATORY

## EVACUATION ROUTES

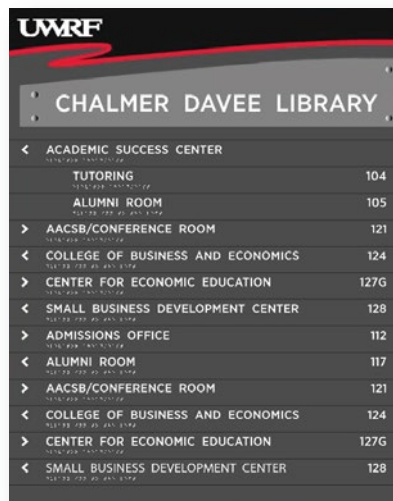
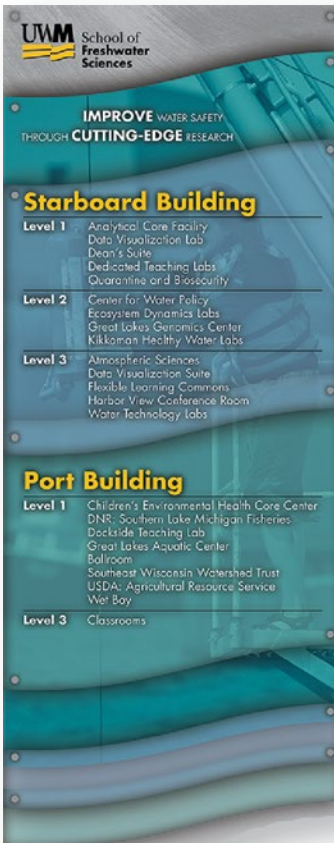
BCE knows emergencies can be chaotic and getting people out of your building in a timely and orderly fashion is critical. BCE Evacuation signs incorporate high quality maps with contemporary styling to help guide your employees and visitors to safety with clear and concise messaging.





# WAYFINDING DIRECTORIES

BCE Directories are a great way for you to provide large amounts of information in one place. Our interchangeable inserts provide an easy way to modify information as necessary. Our custom designs can match architectural features of your building or brand to create that signature look throughout your facility.



# WAYFINDING

## OVERHEADS

- > Records and Registration
- > Financial Aid

BCE Overhead signs can be single or double sided and are created with visibility in mind. They offer an excellent way to guide foot traffic, provide direction or identify specific areas. Manufactured with non-glare material and customized to size they offer a variety of mounting options that we can provide.



Welcome to MATC  
Mequon Campus



Area of Rescue  
Assistance



Art MI628-MI634	←	Classrooms and Offices MI012-MI719	↑↑
Classrooms and Offices MI823-MI852	←	Library	↑↑
Barlow Planetarium	↑	Student Affairs	↑↑
Bookstore	↑	Union and Emeritus Room	↑↑
Elevator	←	Weis Earth Science Museum	↑↑



# WAYFINDING

## MAPS

BCE produces high quality maps that can be made as inserts or permanent fixtures. They can be wall mounted or stand alone and can be custom designed with your colors, logos or branding identity.



### University of Wisconsin Stevens Point



UW-Stevens Point Campus Map



### UNIVERSITY OF WISCONSIN PLATTEVILLE



### CAMPUS MAP

# WAYFINDING

## PROJECTION MOUNTS

Projection mount signs are a great way to display signs that need to be seen from afar. Perfect for hallways and corridors, used for wayfinding and identification applications.





# WAYFINDING

## ROOM IDENTIFICATION

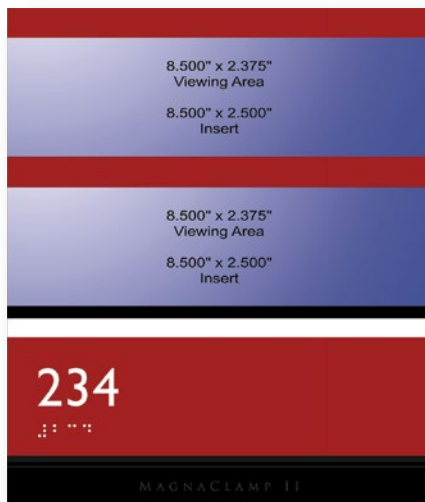
Room Identification is one of the most common signs in any building. BCE makes room identification signs that are A.D.A. compliant, contemporary and personalized. Choose from a variety of materials and styles to create the perfect look for your building.



# WAYFINDING

## WINDOW INSERTS

BCE Window Inserts are a great way to create a consistent look that is easy to update with the latest information.

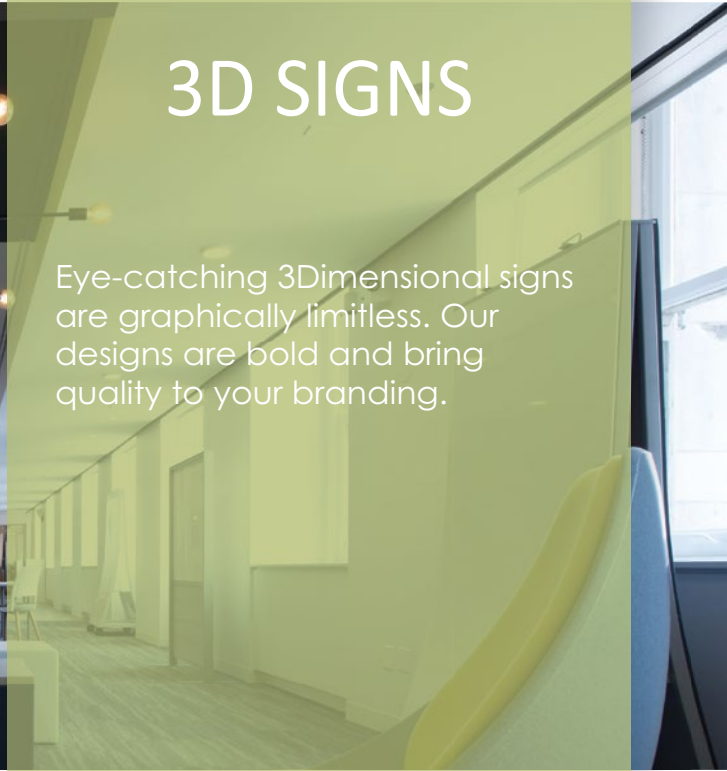




# DIMENSIONAL

## 3D SIGNS

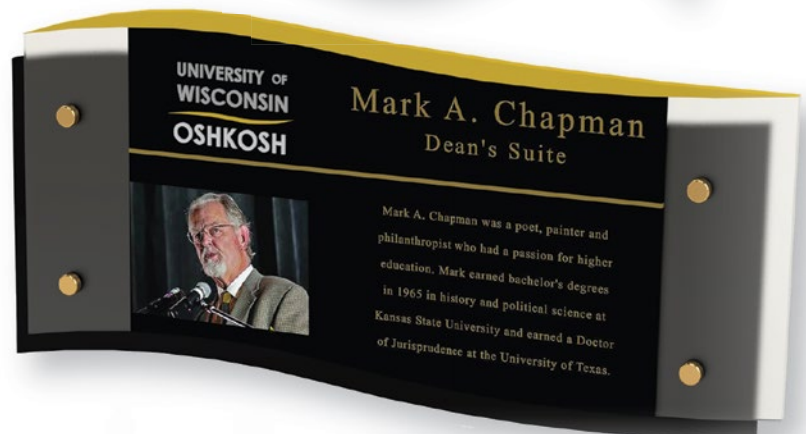
Eye-catching 3Dimensional signs are graphically limitless. Our designs are bold and bring quality to your branding.



# DIMENSIONAL

## DONOR ENGAGEMENT

BCE Donor Walls, Plaques and Awards are a great way to recognize, engage and expand your donor base. A donor recognition wall is more than a "thank you", it is a way to show how your donor generosity is improving people's lives and the community. Plaques and Awards are the prefect way to recognize the achievements and effort of your donors, staff and volunteers. Let BCE's team create a unique design for your next recognition ceremony.





# DIMENSIONAL

## CUSTOM SEALS & CRESTS

BCE Custom Seals & Crests combine the sight of excellence with a touch of elegance. Let our custom engraving team create that signature look for your department or business.

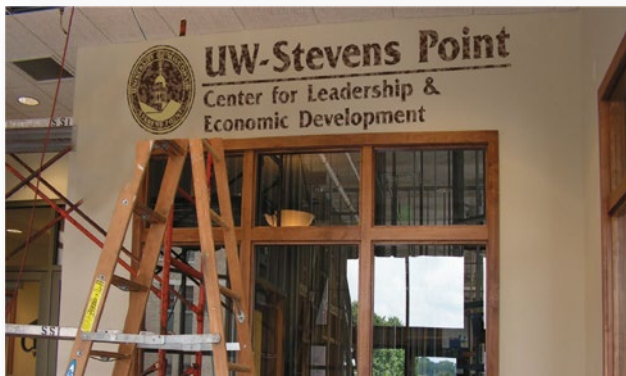




# VINYL

## LETTERING

BCE Vinyl Lettering offers an affordable way for you to create that custom look for your business or department.

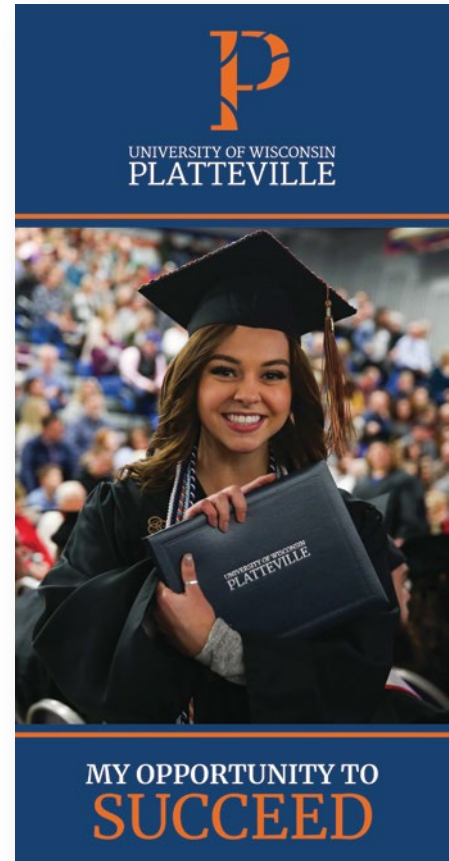




# VINYL

## PRINTS & MURALS

BCE Prints & Wall Murals are the perfect way to transport you to a different time and place. They open a room with that special scenic touch that creates conversation, evokes nostalgia or inspires creativity.



# VINYL

## STAND-OFF ACRYLICS

BCE produces durable high quality acrylic prints that can add the perfect decor to any room or hallway in your facility. Acrylic prints are a great way to showcase your talent, display your products or recognize achievements.





# Color Options



MP 24846  
Rally Red LRV 10.1



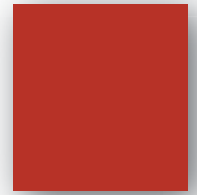
MP 23966  
Crimson Red LRV 14.9



MP 24069  
Fire Red LRV 17.2



MP 26434  
Tangerine LRV 20.8



MP 58765  
Persimmon LRV 15



MP 29732  
Napa Merlot LRV 9.6



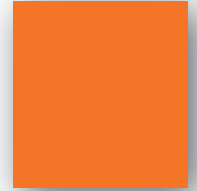
MP 25248  
Rose Magenta LRV 10.9



MP 26452  
Cerise Lipstick LRV 16.9



MP 29653  
Navel Orange LRV 32.7



MP 29633  
Fiesta Orange LRV 33.1



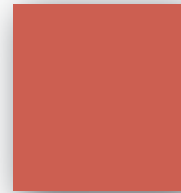
MP 23906  
Bright Orange LRV 28.1



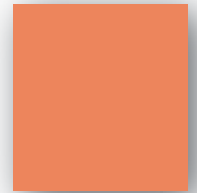
MP 28239  
Orange Flare LRV 24.6



MP 56966  
Orange County LRV 22.9



MP 58094  
Peach Blossom LRV 26.5



MP 29496  
Apricot LRV 37.8



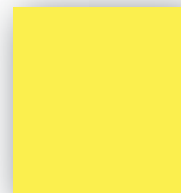
MP 29214  
Coral LRV 31.3



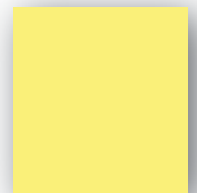
MP 25616  
Salmon LRV 44.6



MP 10200  
Citrus Yellow LRV 62.9



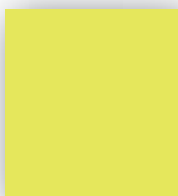
MP 29464  
Jonquil Yellow LRV 72.1



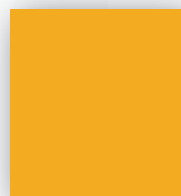
MP 29545  
Citron Glace LRV 79.4



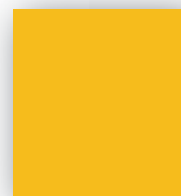
MP 25026  
Chartreuse Yellow LRV 56.5



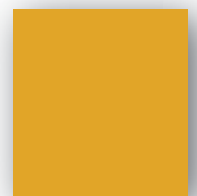
MP 25890  
Yellow Petal LRV 64.5



MP 55149  
Schoolbus Yellow LRV 39.3



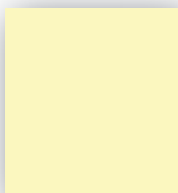
MP 28240  
Yellow Corn LRV 49.2



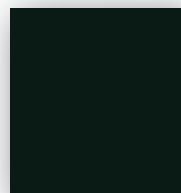
MP 28153  
Mustard LRV 41.8



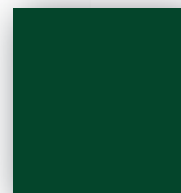
MP 26406  
Pastel Orange LRV 49.6



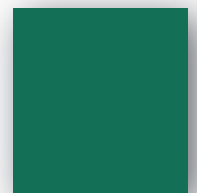
MP 25900  
Canterbury Cream LRV 77.5



MP 24510  
Deep Green LRV 6.4

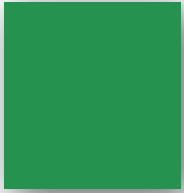


MP 55690  
Forest Green LRV 6.9



MP 24502  
Country Club Green LRV 17.5

# Color Options



MP 25066  
Green Jewel LRV 21.4



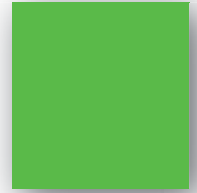
MP 58098  
Sea Green LRV 35.4



MP 56060  
Prickly Pear LRV 8



MP 25899  
Kryptonite Green LRV 21.7



MP 26749  
Spring Green LRV 28.3



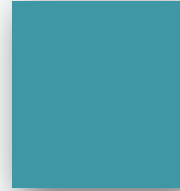
MP 28434  
Granny Smith LRV 39



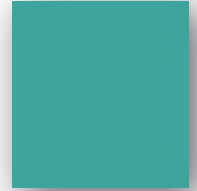
MP 55396  
Moonlit Pond LRV 8.4



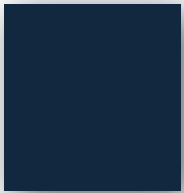
MP 25771  
Bayou Blue LRV 15



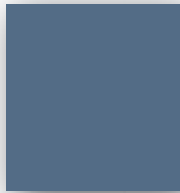
MP 24340  
Mardi Gras Teal LRV 27.8



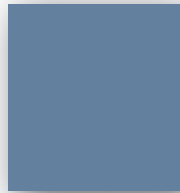
MP 29439  
Tropic Torquoise LRV 31.4



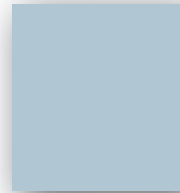
MP 25837  
Stormy Blue LRV 6.8



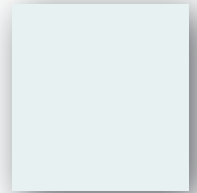
MP 23708  
North Sea Blue LRV 17.2



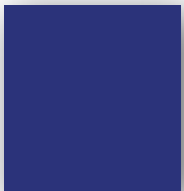
MP 56851  
Blue Smoke LRV 24.1



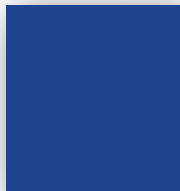
MP 20498  
Mediterranean Sky LRV 51.7



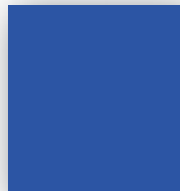
MP 43348  
Late George LRV 71



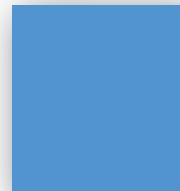
MP 55697  
Bluest Blue LRV 6.0



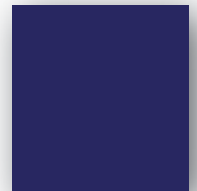
MP 25808  
Bicycle Blue LRV 10.6



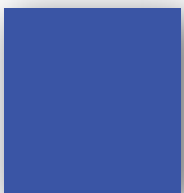
MP 28073  
American Blue LRV 13.9



MP 24100  
Electrical Blue LRV 31.1



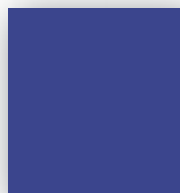
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Bluetooth LRV 6.7



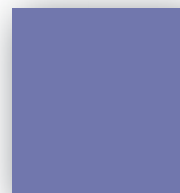
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Marina Blue LRV 14



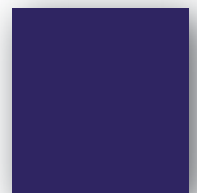
MP 25956  
Royal Purple LRV 7.4



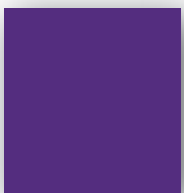
MP 30493  
Scandinavian Blue LRV 9.6



MP 25854  
Lilly Moroda LRV 22.8



MP 25834  
Taco Bell Violet 2 LRV 7.4



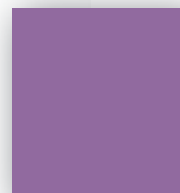
MP 25542  
Amethyst Violet LRV 20.2



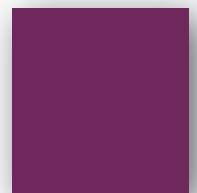
MP 25502  
Very Violet LRV 18.7



MP 25550  
Deep Purple LRV 7.8



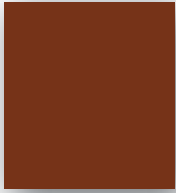
MP 25867  
Graceful Grape LRV 22.7



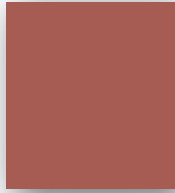
MP 29705  
Grape Jello LRV 10.3



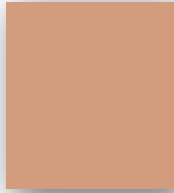
# Color Options



MP 23446  
Country Red LRV 7.8



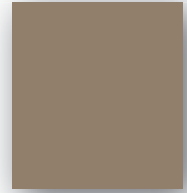
MP 23647  
Fire Weed Red LRV 15.2



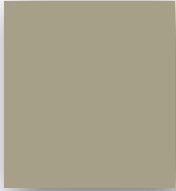
MP 22823  
Savannah Clay LRV 29.6



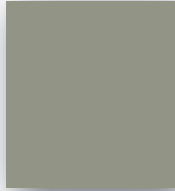
MP 10217  
Rich Brown LRV 5.8



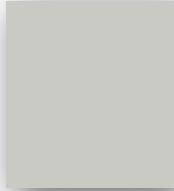
MP 25839  
Clay Basket Brown 2 LRV 19.5



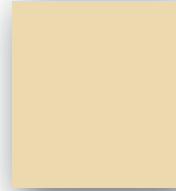
MP 12257  
Cabot Trail LRV 28.5



MP 25849  
Durango Grey LRV 24.6



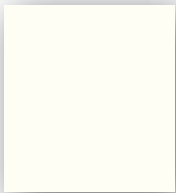
MP 55840  
Cool Gray LRV 47.2



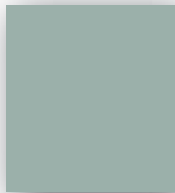
MP 25829  
Taos Sand Beige LRV 60.6



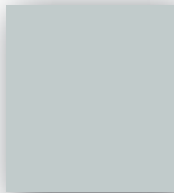
MP 25833  
Bone White LRV 68.7



MP 55685  
Snowflake LRV 78.7



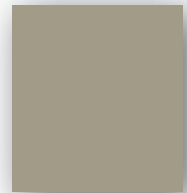
MP 25836  
Cicada Grey LRV 32.8



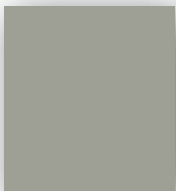
MP 34412  
Smoke Screen LRV 47



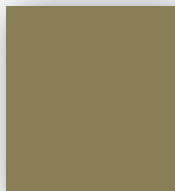
Metallic  
Selections



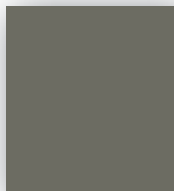
MP 16771  
Champagne Grey Metallic LRV 43.9



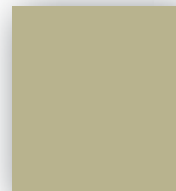
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Silver Surfer Metallic LRV 57



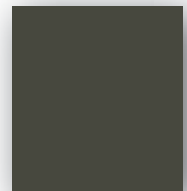
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MP 28448  
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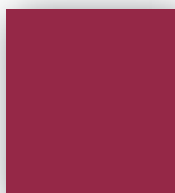
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Sunrise Silver Metallic LRV 54.3



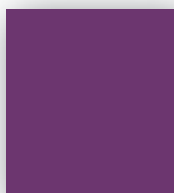
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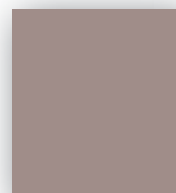
MP 19757  
Burgundy Metallic LRV 9



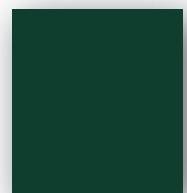
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Raspberry Metallic LRV 11.6



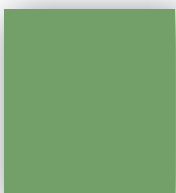
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Old Orchid Metallic LRV 14.



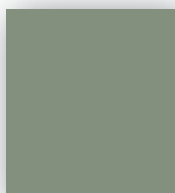
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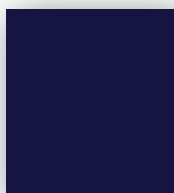
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Balsam Green Metallic LRV 10.5



MP 3043  
Fern Green Metallic LRV 30.5



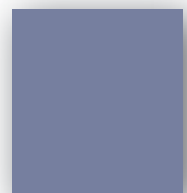
MP 42868  
Moss Green Metallic LRV 42.4



MP 50184  
Royal Blue Metallic LRV 5.4



MP24661  
Hapsburg Blue Metallic LRV 7.8



MP 45612  
Baby Blue Metallic LRV 37.2



## Vision Statement

The Bureau of Correctional Enterprises makes a demonstrable contribution to public safety through our valued staff. We provide training and work experience for the persons in our care that leads to long term success while in prison and in the community upon re-entry. Together we provide high quality products and services to our customers.

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